

Grower Talks / Green Profit Magazine Review

It is vital for a grower to stay on top of new trends, plant material, and even disease and insect issues. For a grower or retail shop owner to remain profitable and in business, they must have the plant material the consumers want and be able to grow it into a sellable product successfully. Many people rely on publications such as this one to gain new knowledge and insight that will help their business in the future.

Take a look inside and see what you can learn....

Grower Talks Side of the Magazine

1. Title of the Cover Story _____
 - a. What are 3 points you gained by reading the cover story?
 - i.
 - ii.
 - iii.
 - b. How can you apply what you learned in the cover story here at our school greenhouse or at home within your own yard or landscape?

2. Choose & Read one of the articles (if there are more than 1) listed in the "Pest Management" section in the Table of Contents
 - a. What pest are they addressing in the article _____
 - b. What part of the country/ world is this pest a major threat?
 - c. How is this pest causing damage to the horticulture industry?

 - d. What is their solution to the problem or advice given to address the issue?



3. Choose & Read one of the articles (if there are more than 1) listed in the “Features” section in the Table of Contents
- a. Name of the article read _____
 - b. What current trend did this article address in the horticulture industry?
 - c. Do you see this trend catching on and becoming something everyone in the horticulture industry will start implementing or doing? Why / Why Not?

Flip your Magazine over to the Green Profit Side of the Magazine

4. Title of the Cover Story _____
- a. What are 3 points you gained by reading the cover story?
 - i.
 - ii.
 - iii.
 - b. How does this article directly relate to growing profits for a business?
5. Choose & Read one of the articles (if there are more than 1) listed in the “In the Back” section in the Table of Contents
- a. Name of the article read _____
 - b. What current trend did this article address in the horticulture industry?
 - c. How can you apply what you learned in the article to make our school greenhouse more profitable or at home within your own yard or landscape?