

Greenhouse Management Magazine Review

It is vital for a grower to stay on top of new trends, plant material, and even disease and insect issues. For a grower or retail shop owner to remain profitable and in business, they must have the plant material the consumers want and be able to grow it into a sellable product successfully. Many people rely on publications such as this one to gain new knowledge and insight that will help their business in the future.

Take a look inside and see what you can learn....

1. Title of the Cover Story _____

a. What are 3 points you gained by reading the cover story?

i.

ii.

iii.

b. How can you apply what you learned in the cover story here at our school greenhouse or at home within your own yard or landscape?

2. Read the "Hort Truths" article listed in the Table of Contents

a. Name of the article read _____

b. What are 3 truths you learned that could help a grower better manage their growing operation or business

i.

ii.

iii.

c. What is another "HortTruth" that you think is important but isn't listed in the article?

3. Read the "Production Pointer" article listed in the Table of Contents

This is a free resource provided by Georgia Agricultural Education
Original creator: Melissa Riley, Central Region Horticulture Teacher



- a. Name of the article read _____
 - b. What are 3 tips you learned that could affect how a grower produces plants?
 - i.
 - ii.
 - iii.
 - c. Do you think the new technique or product addressed in the article could be something you start doing or growing in your school greenhouse? Why or Why not?
4. Choose & Read one of the articles (if there are more than 1) listed in the “Features” section in the Table of Contents
- a. Name of the article read _____
 - b. What current trend did this article address in the horticulture industry?
 - c. Do you see this trend catching on and becoming something everyone in the horticulture industry will start implementing or doing? Why / Why Not?
5. Read the “Meet the Grower” article listed in the Table of Contents
- a. Name of the Grower Featured _____
 - b. Name of their business _____
 - c. Where is their business located _____
 - d. What is their primary (main) job responsibility?
 - e. How did they get started in the business or why are they passionate about the horticulture industry?
 - f. What makes them outstanding and successful at their job?