Green Industry Associations

Most business professionals have organizations they can join that allow them to network with other people in their same field no matter what field that work. This includes nurses and doctors, teachers, lawyers, scientists and many, many others. Being a member of a professional organization allows business professionals to continue to learn past their traditional education and earn different certification that will benefit them in their career.

Did you know the green industry has the same kind of organizations? There are many to choose from on the national, regionals, and state levels. How do people find out about these organizations? What do these organizations do?

Visit the website of the organization you have been assigned:

AmericanHort Professional Grounds Management Society

American Society of Landscape Architects

(ASLA) Professional Lawn Care Association of

Association of Professional Landscape

America

Designers (APLD) Southern Nursery Association (SNA)

National Association of Landscape

Professionals (NALP)

Georgia Green Industry Association (GGIA)

Turfgrass Producers International (TPI)

Your assignment:

Create a one page poster about this organization. This poster can be in PowerPoint, Word, Hand Drawn or another online format.

Include this information:

- Name of Organization 5 points
- History 20 points
- Mission/Purpose of Organization 20 points
- Membership Benefits 20 points
- Certifications Provided to members 15 points
- Name of Magazine/Other Publication offered (if any) 5 points
- Other Information (2-3 facts you find interesting) 15 points
- Include pictures and color! 5 points

This is a free resource provided by Georgia Agricultural Education Original creator: Melissa Riley, Central Region Horticulture Teacher

