#### **Turf Grasses of the Southeast**

Do you know what grass is growing in your yard? Common grasses found in Southeastern lawns include:

- Bahia,
- Bermuda,
- Centipede,
- St. Augustine,
- Tall fescue,
- and Zoysia;

And each comes with its own set of pros and cons. This class project is going to help you understand each turf grass better and decide which is the most suited for our own school football field.

# Part 1 - Turf Grass Research - Working with a partner - 3 Class days to complete part 1 - 100 points

For each of the grasses above research the following information

- ✓ Common names and/or varieties of each species example *TifTuf* is a type of Bermuda grass
- ✓ Pros of having this type of lawn
- ✓ Cons of having this type of lawn
- ✓ Watering needs
- ✓ Recommended mowing heights and average mowing frequency needed
- ✓ Recommended fertilizing and weeding needs
- ✓ Common diseases that affect this type of lawn
- ✓ 5 Did you know facts? 5 informational tidbits you found interesting while doing research that might also be a good selling feature for this turf

Some helpful websites might include:

- University extension pages Such as UGA, Clemson, and other Southeastern colleges
- Pennington Seed
- Trugreen



### Part 2 – Presentation Preparation – Working with same partner - 1 Day – 40 points

You will be combining all your research to determine which type of the grass would be the best fit **for our school football field**. You and your partner will create a (1) visual aid and a sales pitch to present to a panel of judges on the turf grass that you selected.

Visual aids can be but are not limited to:

- Informational brochures
- PowerPoint presentations
- Posters
- Short videos (30 seconds or less)

Your visual aid needs to help enhance your sales pitch, brainstorm and decide what would allow you to best sell your selected turf and get your point across to the judging panel.

## **Part 3** – **Sales Pitch / Presentation** – Both partners must be part of the sales pitch – 3-5 mins **60 points**

All your hard work is about to come together. You have researched, you have prepared BUT can you make the sale??

You and your partner will have no less than 3 but no more than 5 minutes to try and convince the judging panel that your turf grass is the best option for our school football field. You need to share with them the pros and cons of your selected turf and other basic information that will help them make an informed decision. You DO NOT need to include pricing in your presentation.

#### Who will be the winner? What do you win?

The judging panel will select 1 sales pitch to be the class winner! \$10 gift card will be awarded to <u>each partner</u> on the winning team.

