



Georgia FFA Association

Floral Design CDE - Senior Division

I. OVERVIEW

Senior Floral Design Career Development Event will test students' knowledge in floral plant identification and their skill in completing a specific floral design and will evaluate their knowledge of the floral industry.

II. PURPOSE

To stimulate career interest, encourage proficiency development, and recognize excellence in students of floral design through the agriculture education curriculum.

III. ELIGIBILITY

This event is open to students in grades 9-12 who are agricultural education students, and are paid members of a chartered FFA chapter. Each student's name must appear on the chapter's FFA roster at least 10 days prior to competition above the chapter level.

IV. SPECIAL NEEDS REQUEST

To report any special needs or request special services for a student to compete in a Career Development Event or FFA Award area (Area or State level), it is the responsibility of the FFA advisor to provide a detailed and specific request and explanation in writing. Requests should include written documentation from the school system verifying the IEP and need being requested. Written requests must be submitted to the CDE Superintendent prior to registering for the CDE/event (at least 3 weeks prior to the date of competition.)

V. SPECIAL NEEDS REQUEST

To report any special needs or request special services for a student to compete in a Career Development Event or FFA Award area (Area or State level), it is the responsibility of the FFA advisor to provide a detailed and specific request and explanation in writing. Requests should include written documentation from the school system verifying the IEP and need being requested. Written requests must be submitted to the CDE Superintendent prior to registering for the CDE/event (at least 3 weeks prior to the date of competition.)

VI. RULES

1. Chapters are limited to one contestant.
2. Each contestant will bring to the contest a pencil, clipboard, basic calculator, bucket and their own set of floral design tools and materials. Floral tools and materials may consist of any or all of the following materials: floral scissors, ribbon shears, stem cutters, wire cutters, floral pliers, green floral tape, green waterproof tape, clear waterproof tape, floral wire, and/or floral adhesive (in dot, strip, or liquid form). Contestants will not be allowed to bring any material into the competition area that could be used to enhance the creativity of their design(s) that is not supplied to all participants; this includes, but is not limited to, floral ribbon, wired ribbon, decorative wire, bullion wire, and any floral accents.
3. Participants will not be allowed to swap or share tools (calculators, scissors, wire cutters, etc) with other participants.
4. A minimal supply fee will be charged for consumable supplies. The contestant will be able to take home design and materials after judging at the conclusion of the event.
5. It is highly recommended that students wear official dress as outlined in the Official FFA Manual.
6. This event will follow the general procedures established for all Georgia FFA career development events.
7. The State FFA Executive Committee and their appointees will be in charge of this event.
8. The top two individuals from each area will advance to state competition.



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VII. EVENT FORMAT

Contestants will receive a scenario at both the Area and State CDEs. All designs should link with the scenario given. The career development event will be conducted in THREE PHASES:

Floral Design at the Area Level:

- **Arrangement:** Area CDE contestants will be asked to make one floral design arrangement announced at the start of the event. Only materials provided to the participant from the FLORAL DESIGN HARD GOOD AND MATERIALS and FLORAL DESIGN FRESH PRODUCT (FOLIAGE AND FLOWER LIST) that are provided to the contestants can be used in the arrangement. The contestant will have **30 minutes** to complete the arrangement. Possible arrangements could include bridal or attendant bouquets (hand tied, nosegay or presentation bouquets), body/personal flowers, or water based or wet floral foam designs. These designs should reflect the scenarios given.
- **Identification of Floral Plant Materials and Tools:** Twenty-five items from the FLORAL DESIGN HARD GOOD AND MATERIALS and/or FLORAL DESIGN FRESH PRODUCT (FOLIAGE AND FLOWER LIST) list will be displayed for contestants to identify. One point will be awarded for each correct answer. Participants have **30 minutes** to complete this phase of this event.
- **Written Exam:** A twenty-five item multiple choice written exam will be administered to each participant. One point will be awarded for each correct answer. See the study guide provided for exam content. Participants have **30 minutes** to complete this phase of the event.

Floral Design at the State Level:

- **Arrangement:** State CDE contestants will be asked to design two of the above arrangements given **30 minutes for each design**. Only materials provided to the participant from the FLORAL DESIGN HARD GOOD AND MATERIALS and FLORAL DESIGN FRESH PRODUCT (FOLIAGE AND FLOWER LIST) can be used in the designs.
- **Arrangement Itemized List of Costs:** The event assistant at the beginning of the practicum will provide participants the retail price of the flowers and foliage that they will use in their arrangements. The markup will be built into the retail price. When the participant has determined the total arrangement cost, he or she has included the markup. Retail cost of flowers and foliage given to the participant will be determined after polling florists to determine their current retail prices on the flowers and foliage used in the event.
- The itemized list of cost is worth 15 points per arrangement. Five (5) of those points are awarded on the participants ability to correctly identify the flowers and any additional items used in the arrangement as well as accurately list the quantity of each item used in the arrangement. The remaining ten (10) points are on the pricing accuracy of the list of cost. Contestants are allowed the use of calculators to assist them with adding correctly. Students are allowed to be within 25 cents accuracy with their calculations in order to get all possible points. Any mistakes or miscalculations over or under 25 cents will result in point deductions. Scoring criteria are presented on the Floral Arrangement Practicum scorecard which will be recorded by a judge.



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- **Identification of Floral Plant Materials and Tools:** Twenty-five items from the FLORAL DESIGN HARD GOOD AND MATERIALS and/or FLORAL DESIGN FRESH PRODUCT (FOLIAGE AND FLOWER LIST) list will be displayed for contestants to identify. One point will be awarded for each correct answer. Participants have **30 minutes** to complete this phase of this event.
- **Written Exam:** A twenty-five item multiple choice written exam will be administered to each participant. One point will be awarded for each correct answer. See the study guide provided for exam content. Participants have **30 minutes** to complete this phase of the event.
- **Selling One-on-One:** Each participant will assume the role of a flora sales person. A customer (judge) with a specific need will approach the participant. Participants will be allowed one minute to review their selling station before being approached by the judge. The participant will use sales skills to help the customer meet their need. All supplies, information and the business setting will be provided. Ten minutes will be allowed for this practicum. Of the 10 minutes, participants will be allowed five minutes for dialogue with the customer and completion of the sales. Judges will be allowed five minutes to score the participant.

VIII. SCORING

Area Level

Arrangement

(1 - 5 Possible Points per area)

Category Interpretation	10 Points - (Design follows objective/scenario given)
Balance	5 Points - (Physical and visual)
Color	5 Points - (Harmony & rhythm)
Creativity	10 Points - (Artistic inventiveness)
Depth	5 Points - (Placement of materials at different levels in & around the arrangement)
Focal Emphasis	5 Points - (Focus is on one area of design and everything else secondary)
Line	5 Points - (Movement)
Mechanics	10 Points - (Professional application)
Scale	5 Points - (Proportion)
Unity	5 Points - (Cohesiveness of design)

Total Design Points 65

Identification of Floral Plant Materials and Tools - 25 Points

Written Exam - 25 Points

Total Points 115



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State Level

Arrangement

(1 - 5 Possible Points per area)

Category Interpretation	10 Points - (Design follows objective/scenario given)
Balance	5 Points - (Physical and visual)
Color	5 Points - (Harmony & rhythm)
Creativity	10 Points - (Artistic inventiveness)
Depth	5 Points - (Placement of materials at different levels in & around the arrangement)
Focal Emphasis	5 Points - (Focus is on one area of design and everything else secondary)
Line	5 Points - (Movement)
Mechanics	10 Points - (Professional application)
Scale	5 Points - (Proportion)
Unity	5 Points - (Cohesiveness of design)

Total Design Points 65 (each design) x 2 = 130

Arrangement Itemized List of Costs: 15 (each design) x 2 = 30

Identification of Floral Plant Materials and Tools - 25 Points

Written Exam - 25 Points

Selling One on One - 40 Points

Total Points 250

IX. TIE BREAKERS

In the case of tied individual scores, final placing will be determined by comparing, in order, scores for the following:

1. Arrangement 1
2. Identification
3. Exam
4. Selling One on One
5. Arrangement 2
6. Itemized List of Cost 1
7. Itemized List of Cost 2

X. AWARDS

Awards shall be determined each year by the Board of Trustees of the Georgia FFA Foundation. This event is made possible through the Georgia FFA Foundation as a special project of an industry sponsor or from the Foundation general fund.

XI. REFERENCES

Principles of Floral Design, Scace & DelPrince, Goodheart Wilcox
The AIFD Guide to Floral Design. The Intelvid Group, Flourtown PA
The Art of Floral Design. Third Edition. Delmar Publishing, Albany, New York.

XII. ADDITIONAL STUDY MATERIALS

JSchwanke "How To Videos". Youtube.com

One Less Thing - PLOW Educational Videos - Floral Design for FFA

FTD How to Videos - <https://www.ftdi.com/ftduniversity/videos.htm>

www.gaaged.org – Past written exams, scenarios, and interactive plant identification quiz available.



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FFA Senior Floral Design Career Development Event Score Card

Contestant #: _____ Student Name: _____

FFA Chapter: _____

Scoring Areas	Possible Points	Earned Points
Category Interpretation	10	
Creativity	10	
Mechanics	10	
Balance	5	
Color	5	
Depth	5	
Focal Emphasis	5	
Line	5	
Scale	5	
Unity	5	
Total	65	

Scoring Areas	Possible Points	Earned Points
Category Interpretation	10	
Creativity	10	
Mechanics	10	
Balance	5	
Color	5	
Depth	5	
Focal Emphasis	5	
Line	5	
Scale	5	
Unity	5	
Total	65	

Design Score: (65 max at Area) (130 max at State)	Floral ID Score: (25 max)	Written Exam Score: (25 max)
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Total Score:

Category Interpretation	Design follows objective/scenario given
Balance	Physical & Visual
Color	Harmony & Rhythm
Creativity	Artistic Inventiveness
Depth	Placement of Materials at Different Levels in & around the Arrangement
Focal Emphasis	Focus on One Area of Design and Everything Else is Secondary
Line	Movement
Mechanics	Professional Application
Scale	Proportion
Unity	Cohesiveness of Design



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Floral Arrangement Itemized List of Costs

Name

Member Number

Chapter Name

Quantity	Flower/Foliage/Hardgoods	Unit Cost	Total
Total Flower/Foliage Material Cost = 15 points per design			



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One-on-One Practicum Rubric

NAME _____

MEMBER NUMBER _____

CHAPTER _____

	Excellent	Good	Needs Improvement	Member Score
Introduction	5-4 points	3-2 points	1-0 points	
Took Initiative	5-4 points	3-2 points	1-0 points	
Communicated Effectively	5-4 points	3-2 points	1-0 points	
Exhibited ambition and efficiency	5-4 points	3-2 points	1-0 points	
Diplomatic and courteous	5-4 points	3-2 points	1-0 points	
Knew merchandise, prices and policies	5-4 points	3-2 points	1-0 points	
Accuracy of information collected	5-4 points	3-2 points	1-0 points	
Closed sale properly	5-4 points	3-2 points	1-0 points	
TOTAL SCORE:				

JUDGE'S NAME _____

JUDGE'S SIGNATURE _____

DATE _____



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FLORAL DESIGN FRESH PRODUCT (FOLIAGE AND FLOWER LIST) (Revised 2018)

101. Agapanthus/Agapanthus praecox
102. Amaryllis/Amaryllis belladonna
103. Anemone/Ranunculaceae
104. Alocasia/Araceae
105. Alstroemeria / Alstroemeria sp.
106. Anthurium / Anthurium sp.
107. Aspidistra/ Aspidistra elatior
108. Aster Monte Casino / Aster novi-belgii
109. Baby's Breath / Gypsophila paniculata
110. Bear Grass / Xerophyllum tenax
111. Bells of Ireland / Molucella laevis
112. Bird of Paradise / Strelitzia reginae
113. Calathea/Marantaceae
114. Calla Lily / Zantedeschia aethiopica
115. Carnation / Dianthus caryophyllus
116. Caspia Misty Blue / Limonium ferulaceum
117. Cattleya Orchid / Cattleya sp.
118. Cedar / Thuja occidentalis
119. Celosia/Amaranthaceae
120. Cherry Blossom/ Prunus serrulata
121. Chrysanthemum / Chrysanthemum morifolium
122. Craspedia/Craspedia globosa
123. Croton/Euphorbiaceae
124. Cordyline (Ti Leaves)/ Cordyline fruticosa
125. Curly Willow / Salix Sachalinensis
126. Cymbidium Orchid / Cymbidium sp.
127. Daisy/ Bellis perennis
128. Dahlia/ Dahlia hortensis
129. Daffodil / Narcissus sp.
130. Delphinium / Delphinium elatum
131. Dendrobium Orchid / Dendrobium sp.
132. Dutch Iris / Iris hollandica
133. Eleagnus/Elaeagnaceae
134. English Holly / Ilex aquifolium
135. English Ivy / Hedra helix
136. Equisetum/Equisetum arvense
137. Eucalyptus / Eucalyptus sp.
138. Fatsia/Fatsia japonica
139. Fir / Abies sp.
140. Forsythia / Forsythia x intermedia
141. Freesia / Freesia x hybrida
142. Galax / Galax urceolata
143. Gardenia / Gardenia grandiflora
144. Gerbera Daisy / Gerbera jamesonii
145. Ginger/Zingiber officinale
146. Gladiolus / Gladiolus x hortulanus
147. Green Ball/Dianthus Barbatas
148. Hala/Pandanus tectorius
149. Hanging Amaranthus/Amaranthus caudatus
150. Heather / Erica sp.
151. Heliconia/Heliconiaceae
152. Hyacinth / Hyacinthus orientalis
153. Hydrangea/Hydrangeaceae
154. Hypericum Berry/Hypericaceae
155. Jade / Chamaedorea sp.
156. Kale/Brassica oleracea
157. Larkspur / Consolida ambigua
158. Leather leaf Fern / Rumohra adiantiformis
159. Leptospermum / Leptospermum scoparium
160. Liatris / Liatris spicata
161. Lily / Lilium sp.
162. Lily Grass/Chlorophytum saundersiae
163. Lisianthus/ Eustoma grandiflorum
164. Magnolia / Magnolia grandiflora
165. Ming Fern / Asparagus macowanii
166. Myrtle / Myrtus communis
167. Nandina/Berberidaceae
168. Peony/Paeoniaceae
169. Phalaenopsis Orchid / Phalaenopsis sp.
170. Cutleaf Philodendron/ Monstera deliciosa
171. Pittosporum / Pittosporum tobira
172. Plumosus / Asparagus setaceus
173. Poppy/Papaveraceae
174. Protea/Proteaceae
175. Queen Anne Lace / Ammi majus
176. Ranunculus/Ranunculaceae
177. Rose / Rosa hybrida
178. Ruscus / Ruscus sp.
179. Salal / Gaultheria shallon
180. Snapdragon / Antirrhinum major
181. Solidago (Goldenrod) / Solidago
182. Spider or Fuji Mum/Chrysanthemum sp.
183. Spray Roses/Rosa sp.
184. Sprenger Fern / Asparagus densiflorus 'Sprenger'
185. Star of Bethlehem /Ornithogalum umbellatum
186. Statice / Limonium latifolium
187. Steel Grass / Xanthorrhoea johnsonii
188. Stock / Matthiola incana
189. Sunflower/Helianthus annuus
190. Sweet William/Dianthus barbatus
191. Sword Fern / Nephrolepis sp.
192. Tree Fern / Asparagus virgatus
193. Tulip / Tulipa sp.
194. Wax Flower/Chamelaucieae
195. Yarrow/Achillea millefolium
196. Zinnia/ Zinnia elegans



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FLORAL DESIGN HARD GOOD AND MATERIALS

201. 18-gauge wire
202. 28-gauge wire
203. # 3 Ribbon (satin, sheer, wired)
204. # 9 Ribbon (satin, sheer, wired)
205. # 40 Ribbon (satin, sheer, wired)
206. # 100 Ribbon (satin, sheer, wired)
207. Boutonniere pin
208. Bouquet sleeve
209. Cardette
210. Ceramic container
211. Chenille stem
212. Corsage box
213. Corsage pin
214. Corsage snips
215. Decorative wire
216. Dry foam
217. Enclosure card
218. Fern greening pins
219. Floral Adhesive
220. Floral foam
221. Floral knife
222. Floral preserver
223. Floral tape
224. Glass vase
225. Glue gun
226. Glue pan
227. Glue sticks
228. Nosegay holder
229. Ribbon shears
230. Sheet moss
231. Spanish moss
232. Styrofoam
233. Surestik
234. Tulle
235. Water picks
236. Water tubes
237. Waterproof Tape
238. Wire cutter
239. Wooden Picks
240. Wrist corsage holder