



Georgia FFA Association
FFA Day at the Georgia National Fairgrounds

STATE T-SHIRT DESIGN CONTEST

OVERVIEW

The 2nd Annual Georgia FFA State T-shirt Design Contest will take place in conjunction with the Georgia FFA Day at the Fair in Perry, Georgia. Chapters will develop a t-shirt design that may be utilized as the annual Georgia FFA t-shirt for that school year.

Once a design is submitted, the design becomes the property of the Georgia FFA Association and may not be used by the chapter, area or region for reproduction.

ELIGIBILITY

Must be submitted by a chartered, dues-paying or affiliated FFA chapter in the state of Georgia. Designs must be original designs of chapter members and must be developed by chapter members.

RULES

1. Design(s) must include:
 - current FFA Emblem
 - "Georgia FFA"
 - Designs may also include the National FFA Theme (please see www.ffa.org for national theme information) but do not have to include the theme.
2. Design(s) must fit on a 8 ½ X 11 piece of paper
3. Design(s) must be print ready
4. Design(s) should include no more than three (3) colors
5. Designs may also include a suggested t-shirt color (this does not guarantee that color will be used due to color availability of the printer).
6. All designs must be original- Designs may not be created by or in any way involve third parties, including but not limited to internet design companies, marketers/advertisers or anyone else
7. All images and other content may not violate any copyright laws or trademark infringements
8. Design(s) may not feature, reference or contain any unlawful, libelous, threatening, defamatory, obscene, vulgar, pornographic, abusive or profane materials. Designs also may not feature, reference or contain tobacco, alcohol, drugs, rebel flags, sexual connotations or other material deemed to be potentially inflammatory by FFA
9. Design(s) will be judged on originality and creativity



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HOW TO ENTER

Entry Period: Designs must be submitted on or before **Sunday, September 10, 2017**. The top three designs will be selected and uploaded to the Georgia FFA Association Facebook for a statewide voting. The t-shirt with the most combined shares and likes will be selected as the winning design.

Entry Methods: To enter, a Chapter or a Member or FFA Advisor on behalf of a Chapter must submit the T-Shirt Design (as artwork) to the Georgia FFA Association via one of the following methods:

(a) E-mail the entry to GeorgiaFFA@gaaged.org. (Designs must be in the form of a PDF, JPG or PNG and not exceed 7 MB in size).

(b) Deliver or mail the Design to:

Georgia FFA Association ATTN: Mr. Ben Lastly, Georgia FFA T-shirt Design, 316 Poultry Sciences-UGA, Athens, GA 30602

Multiple Submissions: Chapters may submit up to three (3) designs (submissions from Chapter Members will be considered to be a Chapter submission); however, only one Design may be selected for each Chapter for the top three voting.

Design Transfer of Ownership and License: Once a Design is received by Georgia FFA Association, the Design is final and may not be modified or edited without permission from FFA. Once entered, all license and/or ownership rights as set forth in these Rules become effective and Design entries will not be returned to the Chapters, their Members or FFA Advisors.

The winning design will be given to the production company to render in the highest printing format. Some slight modifications or alterations to the submitted design may take place to ensure highest print quality.

JUDGING CRITERIA/WINNER SELECTION

All eligible Designs will be initially judged by a panel of Georgia FFA staff ("Panel"). The Panel will judge the Designs based upon the following criteria: originality (25%), creativity (50%), and potential commercial success (25%). The three (3) Submissions receiving the highest scores will qualify as Finalists. The Finalist Designs will be posted to the Georgia FFA Facebook on or about September 13, 2017.



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Voting Period: From September 13, 2017 until September 19, 2017 at 11:59 p.m. ("Voting Period"), Members and the public can vote in favor of their favorite T-Shirt Designs and the T-Shirt Design receiving the most votes during the Voting Period will be determined to be the Winning Design. The winning design will be utilized as the t-shirt for FFA Day at the Fair.

PRIZES

The winning chapter will be recognized onstage at the annual FFA DAY AT THE FAIR program. On Tuesday, October 10, 2017.

The winning chapter will receive fifteen (15) T-shirts with the chapter's winning design on them. T-shirts will be mailed to winning Chapter, unless otherwise requested by the chapter advisor.

LICENSE AND TRANSFER OF OWNERSHIP RIGHTS Unless the Contest is terminated prior to the end of the Voting Period, by participating in the Contest, each Chapter and each individual submitting a Design irrevocably grants to FFA the perpetual right, without any liability to any person or entity, to reproduce, adapt, transmit, distribute, communicate, make available and otherwise use the Design submission and associated content, without payment or any compensation to the Chapter or individual submitting a Design, other than as set forth in the Rules. This license applies perpetually throughout the universe in any medium and in any manner, now or hereafter known, including, without limitation, radio and television broadcasts, internet, cable and satellite transmissions, and print and other publications. Design submissions will not be returned and may be used by Georgia FFA for any purpose whatsoever, without additional compensation to the Chapter, the individual submitting the Design or any other individual or entity.

Additionally, unless otherwise prohibited by law, each Chapter and each individual submitting a Design agree that Winning Designs and associated content become the sole and exclusive property of the Georgia FFA and they assign all rights, title and interest in the Winning Designs and associated content to Georgia FFA upon their selection as a Winning Design.

For additional information, please contact:

Georgia FFA Association
GeorgiaFFA@gaged.org
316 Poultry Sciences- UGA
Athens, GA 30602
706-552-4456 – office